



CENTER FOR ARCHITECTURE EXPLORES THE INTERSECTION
OF FASHION AND ARCHITECTURE

The Fashion of Architecture:
CONSTRUCTING the Architecture of Fashion
Showcases Works by Yohji Yamamoto, Hussein Chalayan,
Shigeru Ban, and Zaha Hadid

Exhibition on View January 11 – March 11, 2006

Exhibition Reception: January 11, 7:30pm – 9:30pm

Curator Talk: January 11, 5:30pm - 7:30pm

Press Preview: January 11, 4:30pm – 5:30pm

New York, NY – The Center for Architecture will kick off the New Year with a presentation of fashion design like never before. In a major exhibition entitled ***The Fashion of Architecture: CONSTRUCTING the Architecture of Fashion*** (January 11, 2006 – March 11, 2006), the contemporary relationship between fashion and architecture is investigated. As the exhibition charts many of the current exchanges between these two disciplines, the unique relationship that results reveals insights into other aspects of visual culture today.

Visitors will have the opportunity to experience the architectonic principles that fashion mavericks such as **Martin Margiela, Pia Myrvold and Yeohlee Teng** use to rethink fashion identities. The ideas, imagery, techniques and materials used by architectural visionaries **David Adjaye, Winka Dubbeldam, Meejin Yoon** and **Lars Spuybroek** among others, reveal congruencies with fashion design. A featured double-height installation by **Lucy Orta** blurs the boundaries between interior environments and outdoor structures.

The Fashion of Architecture considers the dialogue between modern architecture and contemporary fashion in concept as well as practice. Architects and interior designers are borrowing techniques such as pleating and draping from traditional tailoring, and the structures that result are interactive, inflatable, and even portable. Devices such as the spiral and the fold are frequently used in both disciplines, providing the structural basis for forms ranging from buildings and bridges to ball gowns and bikinis.

From **January 11 – March 11, 2006**, visitors will experience first hand the remarkable ways these two disciplines influence and interact with each other. The curatorial concept is organized around themes specific to both fields, including structure and surface, deconstruction and unveiling as well as spatial dynamics and urban identities. The exhibition design, conceived by Helfand Architecture, penetrates multiple levels in the Center, connecting the galleries through a fluid cabling system that weaves the exhibition elements together.

Accompanying programs will explore these ideas and more, including the role of branding in designing spaces for fashion. Featured events will include a Family Day with the Center for Architecture Foundation (February 4), a symposium (March 11), and an event in early February to coincide with New York Fashion Week. In addition, the Center for Architecture will host a Curator Talk on January 11, 5:30pm - 7:30pm with curator Bradley Quinn and exhibition designer

Margaret Helfand, FAIA, principal of Helfand Architecture, architect Winka Dubbeldam, principal of Archi-Tectonics and fashion designer Pia Myrvold. For additional programming and up to date information, please visit our website at: www.aiany.org.

The exhibition is curated by Bradley Quinn, a New York-based British author and curator who has presented the work of leading designers and architects in galleries and museums around the world. The exhibition is based on his critically-acclaimed book *The Fashion of Architecture*, published in 2003. Other titles include *Techno Fashion* and *Designed in Sweden* as well as *Chinese Style*, *Scandinavian Style* and *Mid-century Modern* published by Terence Conran.

This exhibition is underwritten by IBEX Construction. Major funding for this exhibition was made possible by Herman Miller. Additional sponsorship provided by Interface Flooring Systems. In-kind contribution for the exhibition installation from Jacob Inox Line.

About the Center for Architecture

The Center for Architecture is New York City's premier public space for exhibitions, discussion and professional exchange on architecture and design. With a storefront resource center, multiple galleries, a lecture hall, library and conference rooms, the Center serves as the place where the public and design professionals meet. Established in October 2003 by the American Institute of Architects New York Chapter and its charitable affiliate, the Center for Architecture Foundation, the Center is also home to the New York Chapter of the American Society of Landscape Architects (ASLA), Illuminating Engineering Society New York Section (IESNY), and the Structural Engineers Association of New York (SEAoNY). The Center for Architecture (536 LaGuardia Place) is open 9 am to 8 pm, Monday - Friday, and 11 am to 5 pm, Saturdays. Admission is free. For information, contact the AIA New York Chapter at 212-683-0023 or info@aiany.org. www.aiany.org.



IBEX Construction has built stores for some of the world's exquisite fashion designers and retailers including Armani, Cartier, Cole Haan, Gucci, Chanel, Nordstrom, Bloomingdale's, Fred Leighton, Van Cleef and Arpels. Ibex Construction also built the Center for Architecture for the AIA New York Chapter.

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