

2008 DESIGN AWARDS PROGRAM SPONSORSHIP OPPORTUNITIES

(Program Sponsorship includes: Competition, Luncheon, and Exhibition)

Benefactors - \$15,000

- ... 1 Benefactor Luncheon table for 10 people, 1 representative listed as *Luncheon Co-Chair* in Luncheon Invitation and Journal
- ... e-Oculus and e-Calendar banner advertisement
- ... One-time use of mailing list
- ... Complimentary corporate membership: Steel level for 5 firm representatives (not applicable to architecture firms)
- ... *All of the benefits of a Patron with recognition as Benefactor*

Patrons - \$10,000

- ... 1 Patron Luncheon table for 10 people, 1 representative listed as *Luncheon Co-Chair* in Luncheon Invitation and Journal
- ... Firm recognition as Patron with Logo in all printed and electronic materials for Competition, Exhibition and Luncheon*
- ... Full page advertisement in Luncheon Journal
- ... Sponsor recognition from podium at Symposium, Luncheon, and all Exhibition related events
- ... WEB link to sponsor's web page on all electronic materials for Competition, Exhibition and Luncheon*

Lead Sponsors - \$7,500

- ... 1 Lead Sponsor Luncheon table for 10 people, 1 representative listed as *Luncheon Committee* in Luncheon Invitation and Journal
- ... Firm recognition as Lead Sponsor with firm name in all printed and electronic materials for Competition, Exhibition and Luncheon*
- ... Half page advertisement in Luncheon Journal
- ... Sponsor recognition from podium at Exhibition opening only

Sponsors - \$5,000

- ... 1 Sponsor Luncheon table for 10 people, 1 representative listed as *Luncheon Committee* in Luncheon Invitation and Journal
- ... Firm name recognition as Sponsor in all printed and electronic materials for Competition, Exhibition and Luncheon*

*Printed materials include: Luncheon Invitation and Journal, Exhibition Invitation and Postcard, and Symposium Program. Electronic materials include: website, e-mail blasts, e-Calendar (firm name only), and e-Oculus.

To be eligible for all benefit opportunities, registrations must have been submitted before February 18, 2008.
To be included in the Luncheon Journal and Exhibition Credits, please submit by April 11, 2008

Audiovisual Luncheon Program - 3 Sponsorships Available for \$6,000

Sponsorship includes prominent recognition with name and logo on audiovisual portion of program; *plus 4 Sponsor Tickets.*

Luncheon Journal - 3 Sponsorships Available for \$6,000

Sponsorship includes prominent recognition with name and logo in printed program at Luncheon; *plus 4 Sponsor Tickets.*

Luncheon Journal Advertisements

Color or Black and White
(Deadline April 7, 2008)

Full Page Ad - \$2,000

Live Area: 5" x 8"

Half Page Ad - \$1,200

Live Area: 5" x 3.9"

Space is limited. Reservations will be granted on a first come, first serve basis.
Reservation and payment deadline: *April 12, 2008*

THE 2008 AIA NEW YORK CHAPTER DESIGN AWARDS PROGRAM

Please indicate how you or your firm would like to participate in the 2008 Design Awards Program.

LUNCHEON CO-CHAIR

- I will ...join the AIA New York Chapter in celebrating the winners on April 30th
 - ...demonstrate my leadership by providing a mailing list or circulating invitations
 - ...contribute at the Patron or Benefactor level or solicit **\$10,000**

LUNCHEON COMMITTEE

- I will ...join the AIA New York Chapter in celebrating the winners on April 30th
 - ...demonstrate my leadership by providing a mailing list or circulating invitations
 - ...purchase a Sponsor or Lead Sponsor Table or solicit **\$5,000**

SPONSORSHIP :

- | | |
|--|--|
| <input type="checkbox"/> Benefactors - \$15,000 | <input type="checkbox"/> Audiovisual Luncheon Program - \$6,000
<i>3 Sponsorships Available, includes 4 Sponsor Tickets</i> |
| <input type="checkbox"/> Patrons - \$10,000 | <input type="checkbox"/> Luncheon Journal - \$6,000
<i>3 Sponsorships Available, includes 4 Sponsor Tickets</i> |
| <input type="checkbox"/> Lead Sponsors - \$7,500 | |
| <input type="checkbox"/> Sponsors - \$5,000 | |

TICKETS:

- Sponsor Ticket - \$375
Preferred seating
- Supporter Ticket - \$250
Choice Seating

LUNCHEON JOURNAL ADS :

- Full Page - \$2,000
- Half Page - \$1,200

CONTACT INFORMATION

Name _____
(Name of Firm Representative to be listed either as Co-Chair or Luncheon Committee Member)

Firm _____ Address _____

City _____ State _____ Zip _____ email _____

Contact Person _____ Phone _____ Fax _____

PAYMENT INFORMATION

AIA New York Chapter is a 501 (c) (6) professional organization. Your payment may be tax deductible as a business expense to the full extent allowed by law.

AMOUNT: _____

CHECK ENCLOSED* INVOICE ME

CREDIT CARD circle one: AMEX Master Card Visa Discover

Credit Card Number: _____ Security #: _____ Expiration Date: _____

Card Holder Name: _____

Signature: _____

Billing Address (if different from above): _____

Please return this reservation form to:
 AIA New York Chapter • Attn: Luncheon • 536 LaGuardia Place • New York, NY 10012
 www.aiany.org/designawards • T (212) 683-0023 ext.401 • F (212) 696-5022 • E designawards@aiany.org
 * make checks payable to the AIA New York Chapter

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